

Total population.....	24,692
SEX	
Male.....	11,827
Female.....	12,865
AGE	
Under 5 years.....	1,858
5 to 17 years.....	4,375
18 to 20 years.....	986
21 to 24 years.....	1,369
25 to 44 years.....	7,712
45 to 54 years.....	2,369
55 to 59 years.....	986
60 to 64 years.....	1,028
65 to 74 years.....	2,143
75 to 84 years.....	1,467
85 years and over.....	399
Median age.....	33.8
Under 18 years.....	6,233
Percent of total population.....	25.2
65 years and over.....	4,009
Percent of total population.....	16.2
HOUSEHOLDS BY TYPE	
Total households.....	9,705
Family households (families).....	7,051
Married-couple families.....	5,946
Percent of total households.....	61.3
Other family, male householder.....	256
Other family, female householder.....	849
Nonfamily households.....	2,654
Percent of total households.....	27.3
Householder living alone.....	2,267
Householder 65 years and over.....	1,006
Persons living in households.....	24,354
Persons per household.....	2.51
GROUP QUARTERS	
Persons living in group quarters.....	338
Institutionalized persons.....	338
Other persons in group quarters.....	0
RACE AND HISPANIC ORIGIN	
White.....	24,128
Black.....	16
Percent of total population.....	0.1
American Indian, Eskimo, or Aleut.....	224
Percent of total population.....	0.9
Asian or Pacific Islander.....	191
Percent of total population.....	0.8
Other race.....	133
Hispanic origin (of any race).....	460
Percent of total population.....	1.9

Total housing units.....	10,291
OCCUPANCY AND TENURE	
Occupied housing units.....	9,705
Owner occupied.....	6,192
Percent owner occupied.....	63.8
Renter occupied.....	3,513
Vacant housing units.....	586
For seasonal, recreational, or occasional use.....	22
Homeowner vacancy rate (percent).....	2.7
Rental vacancy rate (percent).....	6.0
Persons per owner-occupied unit.....	2.58
Persons per renter-occupied unit.....	2.38
Units with over 1 person per room.....	272
UNITS IN STRUCTURE	
1-unit, detached.....	7,065
1-unit, attached.....	376
2 to 4 units.....	1,206
5 to 9 units.....	596
10 or more units.....	516
Mobile home, trailer, other.....	532
VALUE	
Specified owner-occupied units.....	5,443
Less than \$50,000.....	1,773
\$50,000 to \$99,000.....	3,123
\$100,000 to \$149,000.....	355
\$150,000 to \$199,999.....	119
\$200,000 to \$299,999.....	62
\$300,000 or more.....	11
Median (dollars).....	60,300
CONTRACT RENT	
Specified renter-occupied units paying cash rent.....	3,368
Less than \$250.....	804
\$250 to \$499.....	2,377
\$500 to \$749.....	136
\$750 to \$999.....	31
\$1,000 or more.....	20
Median (dollars).....	302
RACE AND HISPANIC ORIGIN OF HOUSEHOLDER	
Occupied housing units.....	9,705
White.....	9,533
Black.....	9
Percent of occupied units.....	0.1
American Indian, Eskimo, or Aleut.....	73
Percent of occupied units.....	0.8
Asian or Pacific Islander.....	55
Percent of occupied units.....	0.6
Other race.....	35
Hispanic origin (of any race).....	128
Percent of occupied units.....	1.3

URBAN AND RURAL RESIDENCE

Total population.....	24,692
Urban population.....	24,692
Percent of total population.....	100.0
Rural population.....	0
Percent of total population.....	0.0
Farm population.....	0

SCHOOL ENROLLMENT

Persons 3 years and over enrolled in school.....	5,403
Preprimary school.....	466
Elementary or high school.....	4,075
Percent in private school.....	4.9
College.....	862

EDUCATIONAL ATTAINMENT

Persons 25 years and over.....	16,133
Less than 9th grade.....	1,319
9th to 12th grade, no diploma.....	2,299
High school graduate.....	5,659
Some college, no degree.....	3,436
Associates degree.....	982
Bachelor's degree.....	1,732
Graduate or professional degree.....	706
Percent high school graduate or higher.....	77.6
Percent bachelor's degree or higher.....	15.1

RESIDENCE IN 1985

Persons 5 years and over.....	22,834
Lived in same house.....	9,093
Lived in different house in U.S.....	13,641
Same State.....	8,588
Same county.....	6,935
Different county.....	1,653
Different State.....	5,053
Lived abroad.....	100

DISABILITY OF CIVILIAN NONINSTITUTIONALIZED PERSONS

Persons 16 to 64 years.....	14,903
With a mobility or self-care limitation.....	521
With a mobility limitation.....	270
With a self-care limitation.....	373
With a work disability.....	1,293
In labor force.....	661
Prevented from working.....	554
Persons 65 years and over.....	3,737
With a mobility or self-care limitation.....	748
With a mobility limitation.....	561
With a self-care limitation.....	451

CHILDREN EVER BORN PER 1,000 WOMEN

Women 15 to 24 years.....	416
Women 25 to 34 years.....	1,364
Women 35 to 44 years.....	2,089

VETERAN STATUS

Civilian veterans 16 years and over.....	3,323
65 years and over.....	914

NATIVITY AND PLACE OF BIRTH

Native population.....	24,338
Percent born in state of residence.....	41.0
Foreign-born population.....	354
Entered the U.S. 1980 to 1990.....	106

LANGUAGE SPOKEN AT HOME

Persons 5 years and over.....	22,834
Speak a language other than English.....	936
Do not speak English 'very well'.....	301
Speak Spanish.....	515
Do not speak English 'very well'.....	164
Speak Asian or Pacific Island language.....	39
Do not speak English 'very well'.....	22

ANCESTRY

Total ancestries reported.....	30,145
Arab.....	0
Austrian.....	65
Belgian.....	6
Canadian.....	35
Czech.....	163
Danish.....	169
Dutch.....	1,313
English.....	4,611
Finnish.....	0
French (except Basque).....	1,304
French Canadian.....	210
German.....	7,072
Greek.....	42
Hungarian.....	99
Irish.....	5,525
Italian.....	595
Lithuanian.....	31
Norwegian.....	208
Polish.....	220
Portuguese.....	48
Romanian.....	0
Russian.....	39
Scotch-Irish.....	908

040 Arkansas

160 Rogers city

Scottish.....	606
Slovak.....	97
Subsaharan African.....	0
Swedish.....	456
Swiss.....	44
Ukrainian.....	9
United States or American.....	2,226
Welsh.....	324
West Indian (excluding Hispanic origin groups).....	71
Yugoslavian.....	0
Other ancestries.....	3,649

LABOR FORCE STATUS

Persons 16 years and over.....	19,006
In labor force.....	12,403
Percent in labor force.....	65.3
Civilian labor force.....	12,369
Employed.....	11,958
Unemployed.....	411
Percent unemployed.....	3.3
Armed Forces.....	34
Not in labor force.....	6,603
Males 16 years and over.....	8,893
In labor force.....	6,587
Percent in labor force.....	74.1
Civilian labor force.....	6,553
Employed.....	6,351
Unemployed.....	202
Percent unemployed.....	3.1
Armed Forces.....	34
Not in labor force.....	2,306
Females 16 years and over.....	10,113
In labor force.....	5,816
Percent in labor force.....	57.5
Civilian labor force.....	5,816
Employed.....	5,607
Unemployed.....	209
Percent unemployed.....	3.6
Armed Forces.....	0
Not in labor force.....	4,297
Females 16 years and over.....	10,113
With own children under 6 years.....	1,513
Percent in labor force.....	69.1
With own children 6 to 17 years only.....	1,693
Percent in labor force.....	81.2
Own children under 6 years in families and subfamilies...	2,225
All parents present in household in labor force.....	1,428
Own children 6 to 17 years in families and subfamilies.....	3,932
All parents present in household in labor force.....	2,906
Persons 16 to 19 years.....	1,203
Not enrolled in school and not high school graduate.....	137
Employed or in Armed Forces.....	94
Unemployed.....	10
Not in labor force.....	33

COMMUTING TO WORK

Workers 16 years and over.....	11,835
Percent drove alone.....	83.3
Percent in carpools.....	11.9
Percent using public transportation.....	0.1
Percent using other means.....	0.9
Percent walked or worked at home.....	3.9
Mean travel time to work (minutes).....	14.7

OCCUPATION

Employed persons 16 years and over.....	11,958
Executive, administrative, and managerial occupations.....	1,390
Professional specialty occupations.....	1,188
Technicians and related support occupations.....	318
Sales occupations.....	1,566
Administrative support occupations, including clerical.....	1,954
Private household occupations.....	35
Protective service occupations.....	104
Service occupations, except protective and household.....	1,133
Farming, forestry, and fishing occupations.....	150
Precision production, craft, and repair occupations.....	1,410
Machine operators, assemblers, and inspectors.....	1,395
Transportation and material moving occupations.....	705
Handlers, equipment cleaners, helpers, and laborers.....	610

INDUSTRY

Employed person 16 years and over.....	11,958
Agriculture, forestry, and fisheries.....	195
Mining.....	30
Construction.....	447
Manufacturing, nondurable goods.....	1,699
Manufacturing, durable goods.....	1,580
Transportation.....	540
Communications and other public utilities.....	133
Wholesale trade.....	423
Retail trade.....	3,376
Finance, insurance, and real estate.....	610
Business and repair services.....	400
Personal services.....	346
Entertainment, and recreation services.....	104
Health services.....	801
Educational services.....	537
Other professional and related services.....	597
Public administration.....	140

CLASS OF WORKER

Employed persons 16 years and over.....	11,958
Private wage and salary workers.....	10,338
Government workers.....	707
Local government workers.....	391
State government workers.....	220
Federal government workers.....	96
Self-employed workers.....	825
Unpaid family workers.....	88

INCOME IN 1989

Households.....	9,734
Less than \$5,000.....	444
\$5,000 to \$9,999.....	793
\$10,000 to \$14,999.....	1,168
\$15,000 to \$24,999.....	2,244
\$25,000 to \$34,999.....	1,719
\$35,000 to \$49,999.....	1,898
\$50,000 to \$74,999.....	1,004
\$75,000 to \$99,999.....	232
\$100,000 to \$149,999.....	130
\$150,000 or more.....	102
Median household income (dollars).....	26,198
Families.....	7,108
Less than \$5,000.....	150
\$5,000 to \$9,999.....	255
\$10,000 to \$14,999.....	632
\$15,000 to \$24,999.....	1,600
\$25,000 to \$34,999.....	1,466
\$35,000 to \$49,999.....	1,642
\$50,000 to \$74,999.....	927
\$75,000 to \$99,999.....	211
\$100,000 to \$149,999.....	123
\$150,000 or more.....	102
Median family income (dollars).....	31,007
Nonfamily households.....	2,626
Less than \$5,000.....	308
\$5,000 to \$9,999.....	537
\$10,000 to \$14,999.....	543
\$15,000 to \$24,999.....	650
\$25,000 to \$34,999.....	243
\$35,000 to \$49,999.....	253
\$50,000 to \$74,999.....	70
\$75,000 to \$99,999.....	15
\$100,000 to \$149,999.....	7
\$150,000 or more.....	0
Median nonfamily household income (dollars).....	14,188
Per capita income (dollars).....	12,779

INCOME TYPE IN 1989

Households.....	9,734
With wage and salary income.....	7,200
Mean wage and salary income (dollars).....	31,835
With nonfarm self-employment income.....	1,041
Mean nonfarm self-employment income (dollars).....	16,444
With farm self-employment income.....	132
Mean farm self-employment income (dollars).....	9,786
With Social Security income.....	3,021
Mean Social Security income (dollars).....	7,895
With public assistance income.....	382
Mean public assistance income (dollars).....	3,204
With retirement income.....	1,566
Mean retirement income (dollars).....	9,415

POVERTY STATUS IN 1989

All persons for whom poverty status is determined.....	24,312
Below poverty level.....	2,120
Persons 18 years and over.....	18,059
Below poverty level.....	1,402
Persons 65 years and over.....	3,737
Below poverty level.....	358
Related children under 18 years.....	6,207
Below poverty level.....	692
Related children under 5 years.....	1,827
Below poverty level.....	252
Related children 5 to 17 years.....	4,380
Below poverty level.....	440
Unrelated individuals.....	3,197
Below poverty level.....	635
All families.....	7,108
Below poverty level.....	444
With related children under 18 years.....	3,423
Below poverty level.....	304
With related children under 5 years.....	1,423
Below poverty level.....	157
Female householder families.....	634
Below poverty level.....	93
With related children under 18 years.....	422
Below poverty level.....	93
With related children under 5 years.....	151
Below poverty level.....	39

Percent below poverty level:

All persons.....	8.7
Persons 18 years and over.....	7.8
Persons 65 years and over.....	9.6
Related children under 18 years.....	11.1
Related children under 5 years.....	13.8
Related children 5 to 17 years.....	10.0
Unrelated individuals.....	19.9
All families.....	6.2
With related children under 18 years.....	8.9
With related children under 5 years.....	11.0
Female householder families.....	14.7
With related children under 18 years.....	22.0
With related children under 5 years.....	25.8

Total housing units.....	10,291
YEAR STRUCTURE BUILT	
1989 to March 1990.....	434
1985 to 1988.....	1,568
1980 to 1984.....	1,665
1970 to 1979.....	3,473
1960 to 1969.....	1,473
1950 to 1959.....	661
1940 to 1949.....	433
1939 or earlier.....	584
BEDROOMS	
No bedroom.....	66
1 bedroom.....	946
2 bedrooms.....	3,254
3 bedrooms.....	5,161
4 bedrooms.....	766
5 or more bedrooms.....	98
SELECTED CHARACTERISTICS	
Lacking complete plumbing facilities.....	41
Lacking complete kitchen facilities.....	79
Condominium housing units.....	39
SOURCE OF WATER	
Public system or private company.....	9,942
Individual drilled well.....	342
Individual dug well.....	4
Some other source.....	3
SEWAGE DISPOSAL	
Public sewer.....	8,781
Septic tank or cesspool.....	1,495
Other means.....	15
Occupied housing units.....	9,705
HOUSE HEATING FUEL	
Utility gas.....	8,044
Bottled, tank, or LP gas.....	78
Electricity.....	1,412
Fuel oil, kerosene, etc.....	7
Coal or coke.....	0
Wood.....	156
Solar energy.....	0
Other fuel.....	0
No fuel used.....	8

YEAR HOUSEHOLDER MOVED INTO UNIT

1989 to March 1990.....	2,958
1985 to 1988.....	3,161
1980 to 1984.....	1,366
1970 to 1979.....	1,692
1960 to 1969.....	316
1959 or earlier.....	212

TELEPHONE

No telephone in unit.....	780
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VEHICLES AVAILABLE

Occupied housing units.....	9,705
None.....	501
1.....	3,554
2.....	4,043
3 or more.....	1,607

MORTGAGE STATUS AND SELECTED MONTHLY OWNER COSTS

Specified owner-occupied housing units.....	5,476
With a mortgage.....	3,607
Less than \$300.....	194
\$300 to \$499.....	1,173
\$500 to \$699.....	1,266
\$700 to \$999.....	668
\$1,000 to \$1,499.....	228
\$1,500 to \$1,999.....	42
\$2,000 or more.....	36
Median (dollars).....	560
Not mortgaged.....	1,869
Less than \$100.....	69
\$100 to \$199.....	1,262
\$200 to \$299.....	446
\$300 to \$399.....	81
\$400 or more.....	11
Median (dollars).....	172

SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME IN 1989

Specified owner-occupied housing units.....	5,476
Less than 20 percent.....	3,430
20 to 24 percent.....	701
25 to 29 percent.....	498
30 to 34 percent.....	264
35 percent or more.....	567
Not computed.....	16

GROSS RENT

Specified renter-occupied housing units.....	3,489
Less than \$200.....	183
\$200 to \$299.....	449
\$300 to \$499.....	2,039
\$500 to \$749.....	602
\$750 to \$999.....	78
\$1,000 or more.....	28
No cash rent.....	110
Median (dollars).....	389

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN 1989

Specified renter-occupied housing units.....	3,489
Less than 20 percent.....	1,197
20 to 24 percent.....	510
25 to 29 percent.....	365
30 to 34 percent.....	335
35 percent or more.....	961
Not computed.....	121